

SUZANNE KNIGHT

SPEAKER PROFILE

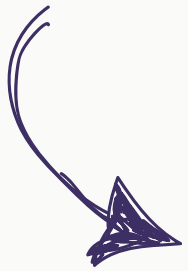
**MAKING TRANSFORMATION
MAKE SENSE**

WWW.SUZANNEKNIGHT.COM

2025

EVERYTHING IS CHANGING

Leaders and teams are *overwhelmed* trying to do their jobs while navigating:



- Global politics
- Economic shifts
- Competition
- Customer expectations
- Technological disruption

IT'S NOT GETTING EASIER.

And it is *hurting* their productivity, engagement, and wellness.

**Suzanne doesn't just talk
change.**



**She bridges
Fortune 500 strategy
with startup agility.**

**She helps leaders
turn disruption into
direction.**



Manulife



EDC

Ontario



80+ Companies
Guided

14 Countries



INTRODUCING

Suzanne Knight, MBA, MA



Digital Media Zone's Women of the Year



Canadian Association of Women Executives &
Entrepreneurs Award



The Peak's Emerging Leaders List

Service
Canada 

 ACADIA
UNIVERSITY

doctors
of bc
British Columbia Medical Association

ELEVATE
FEST 
 IVAL

GUIDING LEADERS & TEAMS THROUGH CHANGE

Helping reduce complexity, accelerate execution, and deliver measurable business results.

WITH A LENS ON:

- **LEADERSHIP**
- **PRODUCTIVITY**
- **AI & DIGITAL**

Captivate your audience with compelling data, powerful case studies, and real transformation stories that spark insight and inspire change.

TRUSTED SPEAKER FOR:



TRUSTED ADVISOR FOR:



NEVER WASTE A GOOD CRISIS

HOW TO LEAD WITH INTENTION
IN UNCERTAIN TIMES

SUZANNE KNIGHT, MBA, MA

Talk Overview

Pressure does not only expose what is broken, it also reveals what is possible.

In this practical session, Suzanne shows leaders how to turn disruption into strategic momentum by clarifying priorities, aligning decisions, and solving the root causes that slow execution.

Your Audience Will Learn To:

- Shift from firefighting to intentional operating rhythms
- Make confident decisions in complex or ambiguous conditions using clear guardrails
- Communicate with clarity and build trust across stakeholders and teams



Ideal For:

- Leaders facing volatility, strategic resets, or stalled initiatives.
- Organizations undergoing change, growth, or restructuring
- Industries in high-regulation or fast-moving markets
- Any team that feels stuck and needs a way forward

Available as a 45 minute keynote, 90 minute executive session, half-day workshop, or full-day workshop, virtual or in person.

RELATABLE AUTHORITY

LEADERSHIP THAT CONNECTS
AND DRIVES RESULTS

SUZANNE KNIGHT, MBA, MA

Talk Overview

Relatable authority is the ability to lead with credibility and connection, not title.

In this session, Suzanne helps leaders influence across teams and levels by building trust, clarity, and shared ownership of results. This is powerful for companies committed to inclusive, human-centred leadership.

Your Audience Will Learn How To:

- Influence without relying on title or hierarchy
- Build psychological safety to improve performance and alignment
- Reduce conflict by addressing blockers and clarifying decision rights
- Shift team dynamics from compliance to empowerment and accountability

Ideal For:

- People leaders and functional heads
- Cross-functional and matrixed teams
- Leadership development, culture, and DEI champions
- Emerging leadership programs
- Organizations building a performance culture without losing their essence



Available as a 45 minute keynote, 90 minute executive session, half-day workshop, or full-day workshop, virtual or in person.

CREATE MORE TIME

UNLOCK CAPACITY, FOCUS, AND
FLOW AT WORK

SUZANNE KNIGHT, MBA, MA



Talk Overview

Most teams are not failing because they are not good enough, they are often working too hard on work that does not create value. With constant demands and shifting priorities, it is easy to confuse activity with impact.

Unlock capacity by redesigning how people work, meet, and make decisions. Learn how to protect wellbeing and create space for high-impact work.

Your Audience Will Learn How To:

- Identify hidden drains on time, energy, and team capacity
- Reduce unproductive meetings and streamline workflows
- Simplify team communication and decision-making
- Prioritise work that creates measurable value
- Create time for strategy, innovation, and deep work



Ideal For:

- Senior leaders and boards
- Operations and transformation teams
- High-performers at risk of burnout
- Functional and project managers

Available virtual or in-person for:

45 minute keynote, 90 minute session, or
half or full-day workshop.

THE NEXT BIG THING

AI AND DIGITAL TRANSFORMATION THAT ACTUALLY MOVES THE NEEDLE

SUZANNE KNIGHT, MBA, MA

Talk Overview

What does it really take to drive ROI from digital transformation?

In this fast-paced session, Suzanne shows how high-performing organizations use generative AI, automation, robotics, and predictive analytics to create measurable impact. Drawing on her experience leading Digital and Efficiency Transformation at Walmart Canada, she shares practical strategies that build skills, embed new ways of working, and focus time and money on what moves the needle.



Your Audience Will Learn To:

- Start with business problems, not tools, to drive real ROI
- Leverage modern AI and automation to create value
- Build a digital-ready workforce and culture
- Avoid transformation theatre by shifting from activity to impact

Ideal For:

- Executive leadership teams and boards
- Transformation, operations, and strategy leaders
- Innovation, tech, customer, and digital teams
- Conferences (AI, future of work, emerging tech)

Available for:

- 45 minute keynote
- 90 minute session
- Half/full-day workshops
- Virtual or in-person

TESTIMONIALS



"Your presence and the insights you shared truly brought this platform to life, inspiring everyone in the room to think bigger, aim higher, and believe in the power of possibility. Your voice added a unique perspective to the discussions, sparking ideas and leaving a lasting impression on all who attended."

- CEO & Editor in Chief, Forbes Middle East



"Your story and journey have not only inspired everyone in the audience but have also empowered them to take action and strive for greatness in their own lives."

- Lead Organizer, TEDxEtobicoke



"We used Suzanne as a keynote for one of our VIP client events. She was funny, engaging and her tips, real stories and education woven throughout her keynote, left our clients feeling like work, life, balance was possible and left excited to put her insights to work. We can't wait to work with her again!"

- Vice President of Sales and Marketing , Peter & Paul's



"Suzanne was an absolute pleasure to partner with—refreshingly responsive and collaborative. It would be an honor to partner with her again on future projects."

- Product Marketing Leader, Uniphore

ABOUT SUZANNE KNIGHT

Suzanne Knight, MBA, MA is a keynote speaker + global consultant on a mission to help leaders and organizations turn complexity into clarity so they can thrive through change, unlock capacity, and deliver measurable results.

She has led Digital + Efficiency Transformation at Walmart Canada, advised executives in 14 countries, and co-founded Be Uninterrupted, a national advisory network for professional women.

When the Forbes Middle East Women's Summit, the Global Retail and Consumer Goods Forum, Fortune 500 companies, and governments want to make transformation make sense, they call Suzanne.

She works with leadership teams worldwide to deliver talks and advisory support that blend sharp insight, global case studies, and relatable storytelling for immediate action.



GET IN TOUCH

Book Suzanne to speak at your event, lead a workshop, or provide advisory support at:



hello@mbolden.co



suzanneknight.com



[Book Suzanne](#)

Based in Toronto, serving global audiences.
You will receive a response within 2 business days.

Connect or follow for videos and insights:

